

Sr.No	Role	Expected Education Qualifications	Expected Work Experience	Other Eligibility Criteria	Roles & Responsibilities
1	Marketing Expert	1) MBA in tourism / Degree / P.G diploma in Tourism Management. 2) Marketing, Advertising or in a related discipline from a reputed institute. 3) Experience in Tourism / Hospitality Industry will be preferred.	Minimum 10 Years of Experience.	The Candidate has to be 25 to 50 years of age, as of Oct 30 th 2020	Lead the development and practical implementation of the Tourism Communications Strategy and Tourism Strategic Marketing Plan.
2	Digital Marketing Specialist	1) Any graduate with first class. 2) MBA in Marketing with specialization in digital marketing. 3) Experience in Tourism / Hospitality Industry will be preferred	Minimum 3 Years of Experience.	The Candidate has to be 25 to 40 years of age, as of Oct 30 th 2020.	Plan, oversee, and execute email / digital / social and marketing campaigns targeted throughout the customer life cycle.
3	Events / festivals Planner & Manager	1) Graduate with first class from a reputed institute 2) PG Degree in Event management 3) Experience in Tourism / Hospitality Industry will be preferred	Minimum 5 Years of Experience.	The Candidate has to be 25 to 40 years of age, as of Oct 30 th 2020.	Event Planner shall be responsible for coordinating the events / roadshows and festivals for Maharashtra Tourism.
4	Public Relations Officer	1) Any graduation with first class 2) MBA in HR, Advertising, Communications or a related discipline. 3) Experience in Tourism / Hospitality Industry will be preferred	Minimum 5 Years of Experience.	The Candidate has to be 25 to 50 years of age, as of Oct 30 th 2020.	He will provide Coordination and proactive relation between the stakeholders and Directorate of Tourism.
5	Tourism Trainer	1) Graduate with Specialized expertise in imparting various trainings at state level. 2) Experience in Tourism / Hospitality Industry will be preferred	Minimum 5 Years of Experience.	The Candidate has to be 25 to 50 years of age, as of Oct 30 th 2020.	He will train the stakeholders and citizens about various tourism policies / awareness programs of Directorate of Tourism.
6	Internal Auditor	1) M.com (second class) 2) Any professional degree (CA/CMA) recommended 3) Experience in Tourism / Hospitality Industry will be preferred	Minimum 5 Years of Experience.	The Candidate has to be 25 to 50 years of age, as of Oct 30 th 2020.	An internal auditor is a trained professional tasked with providing independent and objective audit and evaluation of schemes of Directorate of Tourism
7	Market Research Executive	1) Graduation in Data analysis /statistics or similar fields 2) MBA in Marketing 3) Experience in Tourism / Hospitality Industry will be preferred	Minimum 3 Years of Experience.	The Candidate has to be 25 to 40 years of age, as of Oct 30 th 2020.	Collect data on consumers, competitors and market place and consolidate information into actionable items, reports and presentations.

Apply now at - <https://forms.gle/xBAejpQ6RHFVJTf9>

Registrations closes on 28th October 2020