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No.MTDC/BD/G20/2022 993 &

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## -: NOTICE:-

Subject: Calling for Special Interest Tour Packages specially curated by Indologists or by Archaeologists.

G20 Summit is at forefront. MTDC desire to launch following Special Interest Tours circuits in Maharashtra for circulation worldwide through the G 20 summit.

- 1. Elephanta (world Heritage Site) Mumbai
- 2. Kondivate (Mahakali Caves) Jogeshwari- Mumbai
- 3. Kanheri- Mumbai
- 4. Pune Bhuleshwar Theur
- 5. Ajanta Ellora Aurangabad Devgiri (3 N/4D)
- 6. Kolhapur Mahalaxmi Temple, Khidrapur Museums in Kolhapur (2N/3D)
- 7. Solapur Ter site and Museum Jagaji Temple
- 8. Nashik Trirashmi Caves Gondeshwar Sinnar, Ayashwer Sinnar (2N/3D)
- 9. Nagpur Ramtek Mansar Nagardhan (1N/2D)

It is essential that, These tours must be specially curated preferably by Indologists or by Archaeologists. Such tours be operated by tour operators recognised by IATO / MOT/ ADTOI/ATOAI, in association with MTDC.

While designing the tour packages it is requested that following be ensured:

- 1. Indologists/Archaeologists to curate the tour.
- 2. Tours be designed for the most up-class market using 4 Star and above Properties.
- 3. Property of MTDC be used at Nashik.
- 4. Air transport be used as much as possible.
- 5. State of the art buses be provided.
- 6. Indologists/Archaeologists to accompany the tours and explain the archaeological sites to the tourists.
- 7. The tour packages be made all incusive with Indologists/Archaeologists Charges, entry fees, tolls, etc. except Personal care, laundry, phone calls, shopping, etc.



The contention is to make these packages available online for booking for the G-20 delegates, and also to market these tours in G-20 countries through the Indian Missions Abroad.

MTDC being a Corporation has been assigned a commercial role by the Department of Tourism, Government of Maharashtra. Hence, MTDC may charge a small commission (less than 10%) from business generated through this promotional platform being facilitated by MTDC. The engagement with MTDC for the above mentioned promotions along with commission rates (less than 10%) will be valid for one year (until December 2023).

With this in mind, it is requested that the Indology/Archaeology Institutes, Organisations or tour operators carrying mandatory recognition mentioned above may submit packages based on the given themes/circuits on following E- mail <a href="mailto:businessdevelopment@maharashtratourism.gov.in">businessdevelopment@maharashtratourism.gov.in</a> by 1st November, 2022.

**Sd/-**General Manager