



## Maharashtra Tourism Development Corporation Ltd

Registered Office: - Mafatlal House, 1<sup>st</sup> floor, H. T. Parekh Marg, 169, Backbay  
Reclamation, Churchgate, Mumbai - 400 020. Phone: - 022-41580941.

Date: 22/09/2025

### Corrigendum 3

Name of Work		E- Tender Notice	
Expression of Interest (EoI) for Appointment of Global Brand Ambassador for promotion of Maharashtra Tourism Development Corporation Ltd. (MTDC), Department of Tourism, Government of Maharashtra		MTDC/Publicity/Global Brand Ambassador/2025 Tender ID 2025_TCADM_1208844_1	
#	EoI Document reference (Clause no. & Page no)	Existing Clause	Revised/New Clause to be read as
1	2.MTDC invites proposals from	Globally well-known and famous personalities like Celebrities, Actors, Sport icons, Artists, Cultural Ambassadors, etc.	Globally well-known and famous personalities and Celebrities including Actors, Sports icons, Artists, Cultural Ambassadors, Social influencers etc. residing in and outside India are eligible.
2	5. Submission Details	<p>A Proposal along with a financial proposal (if any), may be submitted for due consideration along with the Expression of Interest (EoI).</p> <p>Those interested in serving the State of Maharashtra by promoting its tourism destinations at the national and international level are invited to submit their Expression of Interest, professional biodata and proposal by 22/09/2025, 02.00 PM on Maha Tender (<a href="http://mahatenders.gov.in">http://mahatenders.gov.in</a>).</p>	<p>A Proposal along with financial proposal (if any), can be submitted for due consideration in response to the Expression of Interest (EoI).</p> <p>For Non-Financial proposals, MTDC shall host stay of the Brand Ambassador and his / her family in MTDC resorts for 7 days in 2 rooms in a year.</p> <p>Whenever events are organised by MTDC, the Brand Ambassador shall be provided with “To and Fro” Airfare expenses and / or top class train travel expenses, as applicable.</p> <p>Those interested in promoting the Maharashtra Tourism destinations at the National and International level are invited to submit their Expression of Interest along with professional biodata. The proposal shall reach on Maha Tender (<a href="http://mahatenders.gov.in">http://mahatenders.gov.in</a>) and /or to <a href="mailto:publicity@maharashtratourism.gov.in">publicity@maharashtratourism.gov.in</a>. upto 02.00 PM of 07/10/2025,</p> <p>It can be submitted offline / physically in the MTDC office within the time prescribed, as above.</p>

Note: All other terms and conditions mentioned in the EoI and earlier corrigendums remain same.

**Those who are interested to submit their proposals online shall follow below mention procedure:**

The Expression of Interest (EoI) document can be downloaded from <https://mahatenders.gov.in>. Any subsequent updates, corrigenda, etc., will be published only on <https://mahatenders.gov.in>. All Applicants are required to regularly check the website for updates.

**Steps for EOI Proposal submission**

- Register on <https://mahatenders.gov.in/> (one-time) and ensure a valid Digital Signature Certificate (DSC).
- Login → Go to “Tenders by Organization” → Tourism and Cultural Affairs Dept. Maharashtra → Access Tender ID: 2025\_TCADM\_1208844\_1 or Search the EoI by its Tender ID.
- Download and review the EoI notice and the EoI document.
- Prepare the Proposal Document in the appropriate format for participation in the EoI
- Upload the proposal document to the required section.
- Digitally Sign and Freeze submission.
- Track Status and Monitor updates on the EoI.

Bidders may contact MTDC for any queries on below:

- Name & Designation: Manasi Tatke, Manager (Publicity Department)
- Contact No.: +91 84228 22113
- Email id: [publicity.maharashtratourism.gov.in](mailto:publicity.maharashtratourism.gov.in)
- Website: <https://mahatenders.gov.in>

Date: 22/09/2025

Sd/-  
**Managing Director,**  
MTDC Ltd., Mumbai.