



Maharashtra Tourism Development Corporation Ltd
Registered Office: - Mafatlal House, 1st floor, H. T. Parekh Marg, 169, Backbay
Reclamation, Churchgate, Mumbai - 400 020. Phone: - 022-41580941.

Corrigendum .2

Name of Work	E- Tender Notice
Expression of Interest (EOI) for Appointment of Global Brand Ambassador for promotion of Maharashtra Tourism Development Corporation Ltd. (MTDC), Department of Tourism, Government of Maharashtra	MTDC/Publicity/Global Brand Ambassador/2025 Tender ID 2025_TCADM_1208844_1

#	EOI Document reference (Clause no. & Page no)	Existing Clause	Revised/New Clause to be read as
1	2.MTDC invites proposals from	Globally well-known and famous personalities like Celebrities, Actors, Sport icons, Artists, Cultural Ambassadors, etc.	Globally well-known and famous personalities like Celebrities, Actors, Sport icons, Artists, Cultural Ambassadors, etc. Social influencers & the entities residing outside India can also apply.
2	5. Submission Details	<p>A Proposal along with a financial proposal (if any), may be submitted for due consideration along with the Expression of Interest (EOI).</p> <p>Those interested in serving the State of Maharashtra by promoting its tourism destinations at the national and international level are invited to submit their Expression of Interest, professional biodata and proposal by 22/09/2025, 02.00 PM on Maha Tender (http://mahatenders.gov.in).</p>	<p>A Proposal along with a financial proposal (if any), may be submitted for due consideration along with the Expression of Interest (EOI). For Non-Financial proposal MTDC shall host travel & stay of the Ambassador for events called by MTDC. In such events, 2 rooms for maximum 7 days shall be reserved for the Ambassador and his /her family at event place.</p> <p>Those interested in serving the Tourism Department of State of Maharashtra by promoting its tourism destinations at the national and international level are invited to submit their Expression of Interest, professional biodata and proposal by 07/10/2025, 02.00 PM on Maha Tender (http://mahatenders.gov.in) and /or to publicity@maharashtratourism.gov.in. It can be submitted physically in the MTDC office offline.</p>

Note: All other terms and conditions mentioned in the EOI document prevails.

Those who are interested to submit their proposals online shall follow below mention procedure:

The Expression of Interest (EOI) document can be downloaded from <https://mahatenders.gov.in>. Any subsequent updates, corrigenda, etc., will be published only on <https://mahatenders.gov.in>. All Bidders are required to regularly check the website for any updates.

Steps for EOI Proposal submission

- Register on <https://mahatenders.gov.in/> (one-time) and ensure a valid Digital Signature Certificate (DSC).
- Login → Go to “Tenders by Organization” → Tourism and Cultural Affairs Dept. Maharashtra → Access Tender ID: 2025_TCADM_1208844_1 or Search the EOI by its Tender ID.
- Download and review the EOI notice and the EOI document.
- Prepare the Proposal Document in the appropriate format for participation in the EOI
- Upload the proposal document to the required section.
- Digitally Sign and Freeze submission.
- Track Status and Monitor updates on the EOI.

Bidders may contact MTDC for any queries on below:

- Contact No.: **+91 84228 22113**
- Email id: **publicity.maharashtratourism.gov.in**
- Website: **<https://mahatenders.gov.in>**

Sd/-
Managing Director,
M.T.D.C. Ltd., Mumbai.